

# VOLUSIA COUNTY SCHOOLS CAREER ACADEMY ASSESSMENT EVALUATION TALLY SHEET

Academy: **Academy of Entertainment & Sports Marketing** School: **New Smyrna Beach High**

Date of Evaluation: **8/7/2013** **Completed.**

<b>STANDARD 1: INTEGRATED CURRICULUM</b>		<b>MAXIMUM POINTS: 20</b>
CRITERIA/DOCUMENTATION : Integrated Unit Template represents a minimum of 25% of at least 1 of the 4 academic courses integrated with the courses in the career area for each grade level. In addition, a minimum of 1 Curriculum In Action (CIA) Visit must be completed.	<b>POINTS</b>	
Grade 9 (4 pts)		4.00
Grade 10 (4 pts)		4.00
Grade 11 (4 pts)		4.00
Grade 12 (4 pts) I did not see a project for the 12th Graders.		
Curriculum In Action (CIA) Visit (4 pts)		4.00
<i>Ms. Dumas made a CIA visit and saw students working in groups on a variety of projects!</i>	<b>TOTAL POINTS EARNED:</b>	16.00
<b>STANDARD 2: CAREER FOCUS</b>		<b>MAXIMUM POINTS=5</b>
CRITERIA/ DOCUMENTATION: Students are exposed to 3 or more classroom career assignments, activities at each grade level Completion of Career Focus Template	<b>POINTS</b>	
Grade 9 (2 pts) Speakers including the Mayor, portfolio, Davenport flyer, etc.		2.00
Grade 10 (1 pt) Please see above and comment area.		1.00
Grade 11 (1 pt) Please see statement under 9th Graders and in comment section.		1.00
Grade 12 (1 pt) Please see the statement under 9th Graders & in comment section.		1.00
<i>Please see attachment on Wiki-outstanding documentation on Career Focus.</i>	<b>TOTAL POINTS EARNED:</b>	5.00
<b>STANDARD 3: PROGRAM OF STUDY</b>		<b>MAXIMUM POINTS=5</b>
CRITERIA/DOCUMENTATION: A rigorous and relevant POS is defined for grades 9 – 12	<b>POINTS</b>	
DOE Program of Study for grades 9 – 12 & part of school’s curriculum guide (3 pts)		3.00
Industry Certification or technical skills attainment exam administered in final course in program		
<i>Not sure why 13-14 was on Wiki but, I gave them credit for it.</i>	<b>TOTAL POINTS EARNED:</b>	3.00
<b>STANDARD 4: ADVISORY COMMITTEE</b>		<b>MAXIMUM POINTS=5</b>
CRITERIA/DOCUMENTATION: An active advisory committee is established with at least 8 members	<b>POINTS</b>	
Advisory Board agendas (2 minimum) with minutes (3 pts)		1.00
Business person chairs committee (1 pt)		0.00
Representative named to serve on Cadre (1 pt)		0
<i>The advisory board members was on the Wiki but, I did not see who the chairperson was, no meeting notes or agendas were posted.</i>	<b>TOTAL POINTS EARNED:</b>	1.00
<b>STANDARD 5: ENROLLMENT</b>		<b>MAXIMUM POINTS=5</b>

CRITERIA/DOCUMENTATION: 3 pts = less than 60 students for all grades; 4 pts = 61 – 89 students; 5 pts = 90 or more students . In each category, less than 50% of students are out of zone.			<b>TOTAL STUDENTS</b>
Grade 9 total number of academy students:			15.00
Grade 10 total number of academy students:			19.00
Grade 11 total number of academy students:			24.00
Grade 12 total number of academy students:			9.00
<b>Total Students:</b>	67.00	<i>Enter comments here.</i>	<b>TOTAL POINTS EARNED:</b> 4.00
<b>STANDARD 6: PURE SCHEDULE</b> <b>MAXIMUM POINTS= 20</b>			
CRITERIA/DOCUMENTATION: Class rosters for each grade level showing a minimum of 50% of students are enrolled in classes with identified academy teachers.			<b>POINTS</b>
Grade 9 (5 pts)			0.00
Grade 10 (5 pts)			0.00
Grade 11 (5 pts) Lysholm's English 3 average: 44% (one class @70% & other class @17%)			0.00
Grade 12 (5 pts)			0.00
*Identify academy students involved in AP or Dual Enrollment in 11 <sup>th</sup> & 12 <sup>th</sup> grades.			0.00
<i>Hamm's and Ho's class rolls did not pull up via CrossPointe. Unable to determine % for other grades in core classes based on what was provided on Wiki.</i>			<b>TOTAL POINTS EARNED:</b> 0.00
<b>STANDARD 7: COMMON PLANNING/COLLABORATION</b> <b>MAXIMUM POINTS = 20</b>			
CRITERIA/DOCUMENTATION: Academy teachers have a minimum of 2 hrs. of common planning per week or 72 hrs per year from activities listed below:			<b>POINTS</b>
Teachers attend a 24 hour Academy workshop (10 pts)			10.00
Academy teachers meet/collaborate at designated times (5 pts)			5.00
Planning template documents agendas, minutes and attendance from school meetings (5 pts)			5.00
<i>Planning template document for agenda was posted on the Wiki.</i>			<b>TOTAL POINTS EARNED:</b> 20.00
<b>STANDARD 8: STAFF DEVELOPMENT</b> <b>MAXIMUM POINTS = 5</b>			
CRITERIA/DOCUMENTATION: Academy teachers earn a minimum of 18 in-service hours in curriculum integration, academy related topics, or using technology for academy development of 18 hrs (over a 2 yr.			<b>POINTS</b>
Academy related conference attended/ on-line course			5.00
Other:			
<i>Enter comments here.</i>			<b>TOTAL POINTS EARNED:</b> 5.00
<b>STANDARD 9: ARTICULATION</b> <b>MAXIMUM POINTS = 5</b>			
CRITERIA/DOCUMENTATION: Academy articulates with middle schools through career academy activities (3 activities=3 pts; 4 activities= 4 pts; 5 activities= 5pts ):			<b>POINTS</b>
Curriculum Fair/Orientation Night/Open House			1.00
8th grade high school registration			1.00
Middle school Orientation/Awareness Day			1.00
8th grade shadow day			
HS/MS collaboration			
Mentoring/volunteering			
Future Freshman Night			
Other: <i>January 2013 High Showcase</i>			1.00

<i>Enter comments here.</i>			TOTAL POINTS EARNED:	4.00
<b>STANDARD 10: WORKBASED LEARNING                      MAXIMUM POINTS = 5</b>				
CRITERIA/DOCUMENTATION: Students at each grade level participate in a real world experience, on or off campus via such activities as guest speakers, field trips (including virtual), internships, job shadowing, etc...				<b>POINTS</b>
Grade 9	(2 pts) Activity:	<i>See attachment on Wiki and list below.</i>		2.00
Grade 10	(1 pt) Activity:	<i>See attachment on Wiki and list below.</i>		1.00
Grade 11	(1 pt) Activity:	<i>See attachment on Wiki and list below.</i>		1.00
Grade 12	(1 pt) Activity:	<i>See attachment on Wiki and list below.</i>		1.00
<i>Davenport Flyer; created a logo for the mayor; and the flyers placed on the Wiki are fabulous!</i>			TOTAL POINTS EARNED:	5.00
<b>STANDARD 11: CAPSTONE PROJECT                      MAXIMUM POINTS= 5</b>				
CRITERIA/DOCUMENTATION: * % of students complete capstone at each grade level. A total of 75% of students = 3 pts; 85% of students = 4 pts; 95% of students = 5 pts.				<b>POINTS</b>
Percentage:	95%	<i>Documented capstone project but, it did not state how many students participated. When I came in for the CIA visit and other visits, all of his students were working on projects and some of the capstone projects.</i>	TOTAL POINTS EARNED:	5.00
<b>STANDARD 12: MARKETING                      MAXIMUM POINTS = 5</b>				
CRITERIA/DOCUMENTATION: Marketing activities promote academy awareness; a total of 3 activities=3 pts; 4 activities= 4 pts; 5 activities= 5pts				<b>POINTS</b>
Required: Academy must have alumni association				1.00
Required: High School Showcase				1.00
Open House Invitation with agenda				
Newsletter -I would like to have given this academy an extra credit point here because they had the				1.00
Brochures, flyers and printed copies of electronic marketing materials:				1.00
Academy t-shirt and/or uniform dress to identify academy members				1.00
Academy logo				1.00
<i>Excellent documentation!</i>			TOTAL POINTS EARNED:	6.00
<b>TOTAL POINTS EARNED:</b>				<b>74.00</b>

**RESULTS OF EVALUATION:**

**ACADEMY LEVEL:** Required Components: Integrated Curriculum, Common Planning, Pure Schedule

POINTS BREAKDOWN			
STANDARD	BRONZE	SILVER	GOLD
1	5	15	15
2	2	5	5
3	3	3	5

4	3	4	5
5	3	4	5
6	15	15	15
7	20	20	20
8	5	5	5
9	5	5	5
10	1	3	5
11	3	4	5
12	3	4	5
TOTAL	68	87	95

**BRONZE - 9/12 standards met: 68 points**  
**SILVER - 11/12 standards met: 87 points**  
**GOLD - 12/12 standards met: 95 points**

**POINTS EARNED: 74.00**

**ACADEMY LEVEL: Bronze**

**MEMBERS OF EVALUATION TEAM:**

Debra Dumas CTE-Marketing & Recruitment